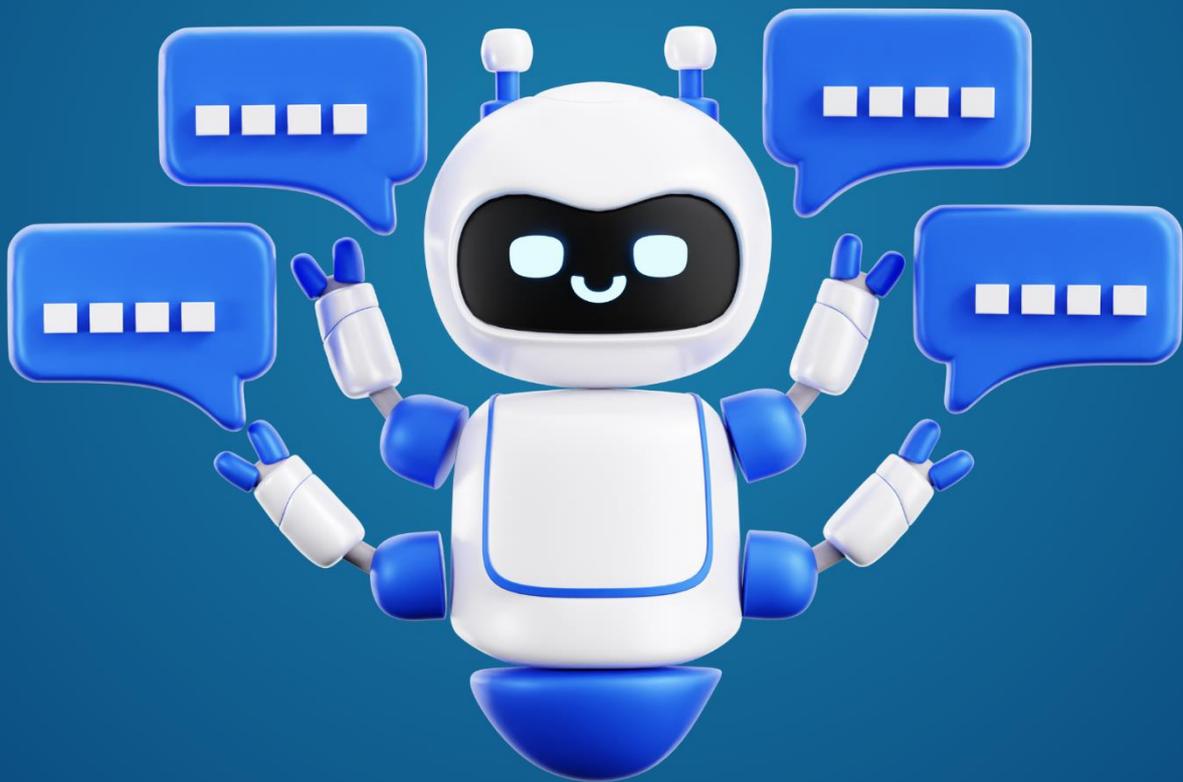*"Generic AI Prompts Give You Garbage. Here's What Actually Works"*

AI POWER PROMPTS

BONUS

HAY ZIER

20 FIELD-TESTED PROMPTS THAT WORK LIKE A $5K COPYWRITER FOR SALES, WORK, CODE & LIFE EVEN IF YOU'RE NEW TO AI

BONUS: THE WORKING DAD'S AI POWER PROMPTS

by Hay Zier

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AI Tools Disclaimer: Outputs from AI tools (ChatGPT, Claude, etc.) may vary in quality and accuracy. Always review and adapt AI-generated content before using it in your business.

Updates: The author reserves the right to update this content without notice as AI technology and best practices evolve.

CLIENT CONVERSION CODE EXCLUSIVE

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AI POWER PROMPTS

Let me guess.

You tried AI. You got excited. Then... disappointment.

The outputs were generic. The advice was vague. You spent an hour fixing what should've taken 10 minutes.

Here's why: **Simple prompts = Simple results**.

Most people ask AI like it's Google. They type a vague question and wonder why they get mediocre answers. Meanwhile, pros

are getting $5,000 quality work because they know HOW to prompt.

That's the gap. And that's what these 20 prompts fix.

WHAT MAKES THIS DIFFERENT:

☑ You're not just copying prompts - learning a METHODOLOGY

☑ Every prompt forces the AI to:
- Ask clarifying questions until 95% confident
- Act as a top 1% expert in the field
- Foresee problems and challenge weak assumptions

☑ Once you understand the structure, you can adapt it to ANYTHING:
- Sales, marketing, conversion (Prompts 1-10)
- Work reports, decisions (Prompts 11-13)
- Code, automation, data (Prompts 14-16)
- Learning new skills (Prompts 17-19)
- Personal projects (Prompt 20)

No more wasted evenings. No more generic garbage. No more guilt about working when you should be with your family.

While your competitors burn hours on trial-and-error, you'll complete and send sales assets, strategic reports, and automated workflows - fast.

That's your edge.

HOW TO USE THESE PROMPTS

Follow these 5 simple steps:

1 PICK THE RIGHT PROMPT

Scan the pain points. Find the one blocking you right now.

2 FILL IN THE [BRACKETS]

Replace [your niche], [your offer], [price], etc. with your specifics.

See the "Example Filled" under each prompt.

3 PASTE THE PROMPT INTO YOUR AI

Works with ChatGPT, Claude, Gemini, or any AI tool you prefer.

4 ANSWER THE CLARIFYING QUESTIONS

The AI will ask you questions to get 95% confident. Answer them. This is what makes the output top-tier.

5 GET YOUR OUTPUT & USE IT

Copy the result, review it, and deploy. Most outputs are ready to use in 5-10 minutes.

Pro Tip: Save your best outputs and create a "swipe file" so you can reference them for future projects.

Ready? Let's get started.

SIDE HUSTLE & SALES

PROMPT 1

Evening Execution Plan

"After work, I have 60–90 minutes max. What do I do tonight to move sales?"

PROMPT:

You are the top 1% of productivity and funnel execution coaches. Ask me clarifying questions until you are 95% sure you can complete the task. Foresee potential problems and challenge my assumptions.

Context: niche = **[your niche]**, offer = **[your offer]**, price = **[price]**, available time per day = **[minutes]**, days available = **[e.g., Mon–Fri evenings + Sat AM]**, deadline = **[date]**.

Create a 4-week evening plan with daily tasks (30–60 minutes) to launch a lead magnet → OTO → 45-minute webinar. For each task, output: goal, exact steps, assets to prepare, and done criteria. Keep tools minimal and batch tasks on weekends.

EXAMPLE FILLED:

niche = fitness for busy dads 35+, **offer** = 6-week belly-fat cut, **price** = $197, **time** = 45 minutes, **schedule** = Mon–Thu evenings + Sat AM, **deadline** = Dec 15.

PROMPT 2

Offer Clarity Fast

"People say my product is 'nice' but don't buy."

PROMPT:

You are the top 1% of direct-response offer strategists. Ask clarifying questions until you are 95% confident. Foresee failure points and challenge me.

Turn this offer: **[paste offer summary and benefits]** into three irresistible versions: (a) speed outcome, (b) risk removal, (c) concierge DFY.

For each, return: promise headline, 5 outcome bullets, stack components, price anchors, and a transparent guarantee.

EXAMPLE FILLED:

Summary and benefits: 6-week home workout plan for dads + macros guide + two weekly check-ins; typical loss 3–6 kg.

<u>PROMPT 3</u>

High-Ctr Headlines And Hooks

"My landing page feels flat; CTR is low."

PROMPT:

You are the top 1% of performance copywriters. Ask clarifying questions until you are 95% confident. Foresee compliance/believability issues and challenge me.

Write 20 outcome-first headlines and 20 hooks for **[audience]** seeking **[outcome]** in **[time frame]**, no hype. Label each with angle: fear of loss, status, time-saving, proof-led. Return the top 5 with rationale.

EXAMPLE FILLED:

Audience: working fathers 30–45; **outcome**: lose 5 kg **time frame**: 6 weeks without gym time.

PROMPT 4

Buyer-Intent Lead Magnets

"Lots of opt-ins, zero buyers."

PROMPT:

You are the top 1% of funnel architects. Ask clarifying questions until 95% confident. Foresee mismatch with OTO and challenge me.

Design 5 buyer-intent lead magnets for **[niche]** that can be created in one evening and lead to a **[price]** OTO. For each, include: title, problem solved in 10 minutes, precise CTA to the OTO, and subject lines for 2 delivery emails + 1 offer email.

EXAMPLE FILLED:

Niche: dads' home workouts; **Price**: $27 '7-day Kickstart' plan.

PROMPT 5

Congruent OTO Sequence

"What do I sell right after the opt-in without being pushy?"

PROMPT:

You are the top 1% of offer sequencing experts. Ask clarifying questions until 95% confident. Foresee friction points and challenge me.

Create a two-step OTO sequence congruent with this lead magnet: **[describe]**. For OTO1 and OTO2, provide: offer title, deliverables, price, 5 bullets, risk-reversal line, and 200-word checkout copy.

EXAMPLE FILLED:

Describe: 10-minute office workout cheatsheet.

PROMPT 6

5-Email Buyer Conversion

"I don't know what to email and when."

PROMPT:

You are the top 1% of lifecycle email strategists. Ask clarifying questions until 95% confident. Foresee spam/compliance risks and challenge me.

Write a 5-email buyer-conversion sequence for **[offer]** at **[price]**. Each email includes: 1 story, 1 proof element, 1 micro-win, 1 CTA. Space over 7 days. Provide plain-text versions and preview snippets.

EXAMPLE FILLED:

Offer: '6-Week Dad Bod Cut'; **Price**: $197.

PROMPT 7

No-Ad Traffic (Evenings Only)

"No money for ads; need leads this week."

PROMPT:

You are the top 1% of scrappy growth marketers. Ask clarifying questions until 95% confident. Foresee risk/compliance issues and challenge me.

Context: niche = **[your niche]**, offer = **[your offer]**, audience = **[ideal customer]**.

Create three 90-minute evening traffic plays that prioritize warm access. For each, provide: step-by-step workflow, DM/email scripts, compliant FB/LinkedIn post copy, and a simple tracker format.

EXAMPLE FILLED:

Your niche = fitness coaching for dads, **offer** = 6-week home program, **ideal customer** = busy fathers 30–45.

PROMPT 8

One-Evening Webinar/VSL

"I can't build a full webinar deck after work."

PROMPT:

You are the top 1% of webinar closers. Ask clarifying questions until 95% confident. Foresee tech and content failure points and challenge me.

Generate a 20-slide webinar outline to sell **[offer]** at **[price]** in 45–60 minutes. Include slide titles, 2–3 bullets per slide, a CTA ramp, 10 objection responses, and a 3+3 email sequence (pre/post).

EXAMPLE FILLED:

Offer: '6-Week Dad Bod Cut'; **Price**: $197.

PROMPT 9

JV/Partner Outreach (Polite + Effective)

"I don't know how to ask list owners to swap or promote."

PROMPT:

You are the top 1% of partnership strategists. Ask clarifying questions until 95% confident. Foresee misalignment and challenge me.

Draft a 3-touch outreach sequence to propose (a) email swap, (b) co-hosted webinar, (c) giveaway event. Personalize with a first-line compliment from this profile: **[paste bio]**. Return subject lines, body copy, and a one-sheet WIIFM outline.

EXAMPLE FILLED:

Paste Bio: Sarah Chen - Helping 45,000+ time-strapped parents reclaim their sanity with weekly productivity hacks, meal-prep shortcuts, and honest parenting stories. Featured in Parents Magazine. Mom of 3 under 10. Founder of The Survival Mode Newsletter.

PROMPT 10

Repeat Purchases and Ascension

"People buy once and disappear."

PROMPT:

You are the top 1% of customer value optimization strategists. Ask clarifying questions until 95% confident. Foresee audience fatigue and challenge me.

Design a 30-day post-purchase plan that ascends **[front-end]** buyers to **[mid/high-ticket]**. Provide 4 nurture emails, 1 customers-only Q&A invite, 1 upsell offer, 1 referral ask, and a win-back trigger.

EXAMPLE FILLED:

Front-end: $27 'Kickstart'; **mid/high-ticket**: $497 6-week program.

WORK & CAREER PROMPTS

<u>PROMPT 11</u>

Strategic Report Generation

"I need to write a professional report but I'm stuck."

PROMPT:

You are the top 1% of business analysts and report writers. Ask clarifying questions until you are 95% confident. Foresee clarity issues and challenge me.

Write a professional report on **[topic]** for **[audience]**. Include: executive summary, key findings, data analysis, actionable recommendations, and next steps. Format for **[length]** pages with visual hierarchy.

EXAMPLE FILLED:

topic = Q4 sales performance vs forecast, **audience** = senior management, **length** = 5 pages.

<u>PROMPT 12</u>

Strategic Decision-Making Framework

"I need to make a tough decision at work but I'm overwhelmed."

PROMPT:

You are the top 1% of business strategists and decision scientists. Ask clarifying questions until 95% confident. Foresee risks and challenge my assumptions.

Analyze this decision: **[describe situation and options]**. Provide: pros, cons, second-order effects, worst-case scenarios, opportunity costs, and your recommended action with clear rationale.

EXAMPLE FILLED:

Describe situation and options: Should I take a promotion that pays 20% more but requires 60-hour weeks and relocation to another city? Current role: stable, 40 hours, close to family.

PROMPT 13

Delegation Brief Generator

"I need to delegate tasks but don't know how to brief properly."

PROMPT:

You are the top 1% of project managers. Ask clarifying questions until 95% confident. Foresee miscommunication risks and challenge me.

Create a delegation brief for **[task]** to be completed by **[person/role]**. Include: objective, success criteria, constraints, resources, **[timeline]**, check-in points, and how to escalate issues.

EXAMPLE FILLED:

Task = update company website product pages, **person/role** = junior marketing assistant, **timeline** = 2 weeks.

CODE & AUTOMATION PROMPTS

PROMPT 14

Code Generation For Non-Techies

"I need to automate a task but I'm not technical."

PROMPT:

You are the top 1% of software developers who specialize in beginner-friendly code. Ask clarifying questions until 95% confident. Foresee setup issues and challenge me.

Write clean, commented code for **[describe what you need]**. Include: step-by-step setup instructions, required tools, error handling, and a simple "how to run this" guide.

EXAMPLE FILLED:

Describe what you need: I need a Google Sheets script that automatically sends me an email every Monday morning with a summary of last week's sales data from columns B-E.

PROMPT 15

No-Code/Low-Code Solution Design

"I want to build a simple tool but don't know where to start."

PROMPT:

You are the top 1% of no-code solution architects. Ask clarifying questions until 95% confident. Foresee usability issues and challenge me.

Design a no-code/low-code solution for **[describe the problem you want to solve]**. Recommend tools, workflow steps, integrations needed, and a beginner-friendly setup checklist.

EXAMPLE FILLED:

Describe the problem you want to solve: I want to automatically collect customer feedback after each coaching session, store it in a spreadsheet, and send me a weekly summary email.

PROMPT 16

Data Analysis With Simple Instructions

"I need data analyzed but don't know spreadsheet formulas."

PROMPT:

You are the top 1% of data analysts who explain complex things simply. Ask clarifying questions until 95% confident. Foresee formula errors and challenge me.

Analyze this data: **[describe your data or attach a sample]**. Provide: key insights, trends, anomalies, and actionable recommendations. Include step-by-step formulas I can copy-paste into Excel/Sheets.

EXAMPLE FILLED:

Describe your data or paste a sample: I have 6 months of daily website traffic data (visits, bounce rate, conversion rate). I want to know which days/times perform best and if there are patterns I'm missing.

LEARNING & GROWTH PROMPTS

PROMPT 17

Accelerated Learning Plan

"I need to learn something fast but overwhelmed by info."

PROMPT:

You are the top 1% of educators and learning designers. Ask clarifying questions until 95% confident. Foresee knowledge gaps and challenge me.

Context: topic = **[topic]**, timeframe = **[days/weeks]**, skill_level = **[beginner | intermediate | advanced]**, goal = **[exam | portfolio | implementation | interview]**, daily_time = **[minutes]**.

Teach me **[topic]** in **[timeframe]**. Calibrate explanations, examples, and exercises to my skill_level. Provide: daily plan (outcomes, tasks, resources, time), analogies and real-world examples, common mistakes to avoid, a "test yourself" checklist for each milestone, and a 7-day retention plan.

EXAMPLE FILLED:

Topic = Facebook Ads targeting strategies, **timeframe** = 7 days, **skill_level** = complete beginner, **goal** = implementation, **daily_time** = 30 minutes.

PROMPT 18

Skill-Building Practice Routine

"I want to improve a skill but need structured practice."

PROMPT:

You are the top 1% of coaches and skill development experts. Ask clarifying questions until 95% confident. Foresee progress plateaus and challenge me.

Create a 30-day practice routine to improve **[skill]** from **[current level]** to **[target level]**. Include: **[time available]** daily exercises, weekly milestones, feedback loops, and how to self-assess progress.

EXAMPLE FILLED:

skill = public speaking for webinars, **current level** = nervous and monotone, **target level** = confident and engaging, **time available** = 20 minutes

PROMPT 19

ELI5 (Explain Like I'm 5) + Deep Dive

"I need to understand a complex concept quickly."

PROMPT:

You are the top 1% of educators who make complex ideas simple. Ask clarifying questions until 95% confident. Foresee confusion points and challenge me.

Explain **[concept]** in three layers: (1) ELI5 version, (2) practical application with examples, (3) deeper dive for mastery. Include analogies, visual descriptions, and common misconceptions to avoid.

EXAMPLE FILLED:

Concept = How Facebook's ad algorithm decides who sees my ads and how much I pay.

PERSONAL & LIFE PROMPT

<u>PROMPT 20</u>

Project Planning For Procrastinators

"I need to plan something but keep procrastinating."

PROMPT:

You are the top 1% of productivity coaches. Ask clarifying questions until 95% confident. Foresee procrastination triggers and challenge me.

Context: project = **[project]**, deadline = **[date]**, constraints = **[budget, tools, time blocks, family/faith days off, workspace limits]**.

Create a step-by-step plan to complete **[project]** by **[deadline]**. Break it into bite-sized tasks (15–30 minutes each), assign realistic deadlines, identify obstacles, and provide accountability checkpoints, and include anti-procrastination tactics (2-minute rule, timeboxing, pre-commitments).

EXAMPLE FILLED:

Project = renovate home office, **Deadline** = 6 weeks, **constraints** = budget $2,000, must work around full-time job and family time.

Pro tips

- If constraints are hard limits, say "hard constraints (must not be violated): **[list]**" and "soft constraints (prefer but can flex): **[list]**."

- For faith/family alignment, include "no tasks scheduled on **[days/times]**; offer an alternate schedule."

- Add "Provide a one-page summary and a printable checklist" if you want deliverables you can paste into your planner.

- Add "Offer a 'bad day' recovery plan (what to do if I miss 2–3 days)."

YOUR EDGE STARTS NOW

You made it. 20 prompts. One framework. Zero excuses.

Here's the truth: most people will download this, nod along, and never use it. They'll go back to wasting evenings on generic AI outputs while their competitors pull ahead.

Don't be most people.

You've got something here that 99% of side hustlers, working dads, and business owners don't have: a proven system that forces AI to work like a top 1% expert.

The question isn't "will this work?"

The question is: which prompt are you using tonight?

ONE FINAL THING

While you can master these prompts on your own, if you want a faster track to building a complete client-getting system, check out:

1. **[Ultimate Scripts Bundle](#)** – proven sales and marketing copy you can customize in minutes

2. **[Exclusive Licensing Deal](#)** – take over a ready-to-go Internet Marketing funnel with products you rebrand and keep 100% of the sales

Both designed to save you time, effort, and guesswork.

You picked up this bonus for a reason. You knew you were capable of more. You were right.

The prompts work. But only if you do.

Don't let this be another PDF you download and forget.

Make this THE ONE that gave you your edge.

Your move.

See you at the top.

Hay Zier

"It's Time To Make It Happen..."